Clorox® Regular Bleach₂ with CLOROMAX™

Get ready for new Clorox® Regular Bleach₂ with CLOROMAX™, our new formula that packs the same whitening, dirt-fighting and disinfecting power you love and trust, plus it protects surfaces and keeps clothes whiter longer for a powerful, protecting and easier clean.

When used as directed, the patented CLOROMAX™ invisibly adheres to hard surfaces, forming a protective shield that repels stains to make cleaning quicker and easier.

Dilution and usage instructions have changed slightly for some surfaces, laundry occasions, and disinfections. Please refer to the product label for more information about Clorox® Regular Bleach₂ with CLOROMAX™ dilutions.

	Previous Clorox® Regular Bleach₁	New Clorox® Regular Bleach₂ with CLOROMAX™
Laundry whitening	No wait time prior to starting wash.	Prior to starting wash, ensure fabric has contact with bleach solution for 10 minutes.
Laundry sanitizing	Use ½ cup bleach in standard or HE machines	Use 2/3 cup bleach in standard machine and 1/3 cup bleach for HE machines.
Sanitizing non-food contact surfaces (garbage cans and diaper pails)	Use ½ cup bleach per 1 gallon water. Let stand for 5 minutes before rinsing	Use ½ cup bleach with ¾ gallon water. Let stand for 2 minutes before rinsing.
Disinfecting toilet bowls	Pour ¾ cup bleach into toilet bowl. Let solution stand for 10 minutes.	Pour ½ cup bleach into toilet bowl. Let solution stand for 5 minutes.
Deodorizing drains	Pour ¾ cup bleach into drain.	Pour ½ cup bleach into drain.
Bleaching and/or whitening wooden surfaces	Use ½ cup bleach per 1 gallon water.	Use ½ cup bleach per ¾ gallon water.
Killing Clostridium difficile (C. diff) spores	Use 1 part bleach per 8 parts water.	Use 1 part bleach per 6 parts water.
To kill TB or Mycobacterium bovis	Use 1 part bleach per 9 parts water.	Use 1 part bleach per 7 parts water.
Emergency water disinfection	Use 12 drops (or 1/8 tsp) bleach per 2 gallons water.	Use 8 drops bleach per 1 gallon water.

For more information on Clorox® Regular Bleach₂ with CLOROMAX™ visit **www.Clorox.com**